



TROUT UNLIMITED CANADA



fresh water,



CANADA'S CLEAN WATER CONSERVATION ORGANIZATION
2014 ANNUAL REPORT

clean future

CANADA'S CLEAN WATER CON

TROUT UNLIMITED CANADA: Canada's water is worth protecting

Our vision, our mandate, our **COMMITMENT** is to healthy clean water resources that are integral parts of healthy landscapes. Our work is based on science — it's fueled by passion.

Read our National Conservation Agenda online: tucanada.org

ON BEHALF OF THE BOARD OF DIRECTORS, management and staff of Trout Unlimited Canada, it is our pleasure to present our 2014 Annual Report highlighting Trout Unlimited Canada's activities and progress for our members, volunteers, funders, supporters and partners across Canada.

Trout Unlimited Canada is a registered Canadian charity. Our mission is to conserve, protect and restore Canada's freshwater ecosystems and their coldwater resources for current and future generations. Our work is guided by scientific research and fueled by the unending passion of our volunteers and professional staff, and includes stream restoration, scientific research and education. We have a core group of highly trained staff and a vast network of

CONSERVATION ORGANIZATION

volunteers across Canada operating through **Trout Unlimited Canada volunteer chapters** from PEI to Vancouver Island.

You can read about the **work that was accomplished** during 2014 later in this report. Trout Unlimited Canada focuses on physical, on the ground habitat work through our corporate offices and volunteer chapters. We continued to educate Canadians through our Yellow Fish Road™ and our Aquatic Renewal Program — a comprehensive course in stream restoration. You will find our summarized financial statements later in this report and, as always, our full audited financial statements as well as the organization's bylaws are posted on our website.

The work we do at TUC is important and our capabilities are unique. Our board of directors and management are deeply committed to running an effective, efficient, transparent and accessible organization. We are committed to growing the potential and capacity of the organization.

We rely on our well informed volunteers to be our eyes and ears across the country, alerting us to important issues as they arise.

Thank you for taking the time to read this annual report and thank you, too, for your past and future support.

Silvia D'Amelio

OUR VALUES:

Trout Unlimited Canada values all members and their contributions equally. We believe in:

- Being a thoughtful, knowledgeable and proactive voice on environmental issues;
- Using scientific study on which to base our opinions;
- Pursuing actions that bring results;
- Building consensus;
- Focusing on solutions.

OUR GOALS:

- To conserve and protect Canada's freshwater fish and their ecosystems and restore their coldwater resources to a healthy and productive state;
- To develop and apply effective, measurable, science-based coldwater conservation solutions in the field;
- To inform the public about coldwater conservation issues and educate communities about their watersheds;
- To build and sustain a healthy organization.

HELP TROUT UNLIMITED CANADA ACHIEVE MORE

There is always more work that could be done each year and there are many ways you can help:

- **Support our restoration and education efforts with a tax-deductible donation;**
- Renew your membership or upgrade to a lifetime membership;
- **Volunteer for habitat work or for a fundraising event;**
- Make an everlasting difference, consider naming Trout Unlimited Canada as a beneficiary under your will.
- **Form a Trout Unlimited Canada chapter in your community or get involved with your existing chapter;**
- Stay informed about the issues that affect the watershed you live in so you can be an effective ambassador for Trout Unlimited Canada and the work we do.

www.tucanada.org

fresh water, clean future

COMMITTED TO COLDWATER

TROUT UNLIMITED CANADA: Canada's water is worth protecting

Fresh water is Canada's most precious natural resource. Without it nothing would survive. Canada is rich with this valuable resource but it is in jeopardy. As Canadians we are quickly losing our clean water to pollution, consumption, waste and neglect.

Join the commitment. Visit tucanada.org

Water from Canadian rivers, streams, lakes and groundwater reservoirs is used for everything from household chores, drinking, water treatment, resource extraction and for the creation of almost every produce we use. From coffee to clothing, from electricity to automobiles, millions of litres of water are used yearly to keep our lives happy and healthy. Through consumption and pollution, Canada's water continues to degrade. Canadians spend \$3.5 billion a year treating water-borne diseases alone. The good news is, it's not too late. With your help we can repair the damage and protect Canada's precious water!

Since its initial formation in 1972 Trout Unlimited Canada (TUC), a registered not-for-profit organization, has been protecting, conserving and restoring Canada's rivers, streams and lakes. We are Canada's clean water conservation organization.

CONSERVATION IN CANADA



Helping protect native species at risk



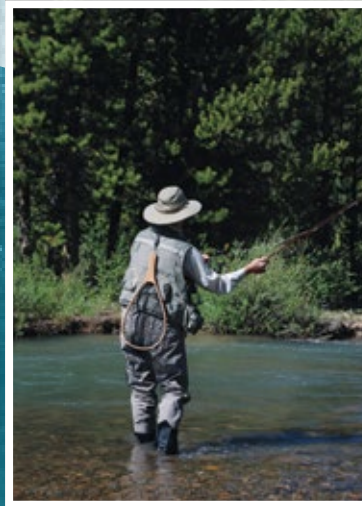
Reconnecting waterways... and enhancing native Brook Trout populations



Restoring sea-run Cutthroat Trout habitat



Rescuing fish from irrigation systems



Increasing angling opportunities



Controlling erosion

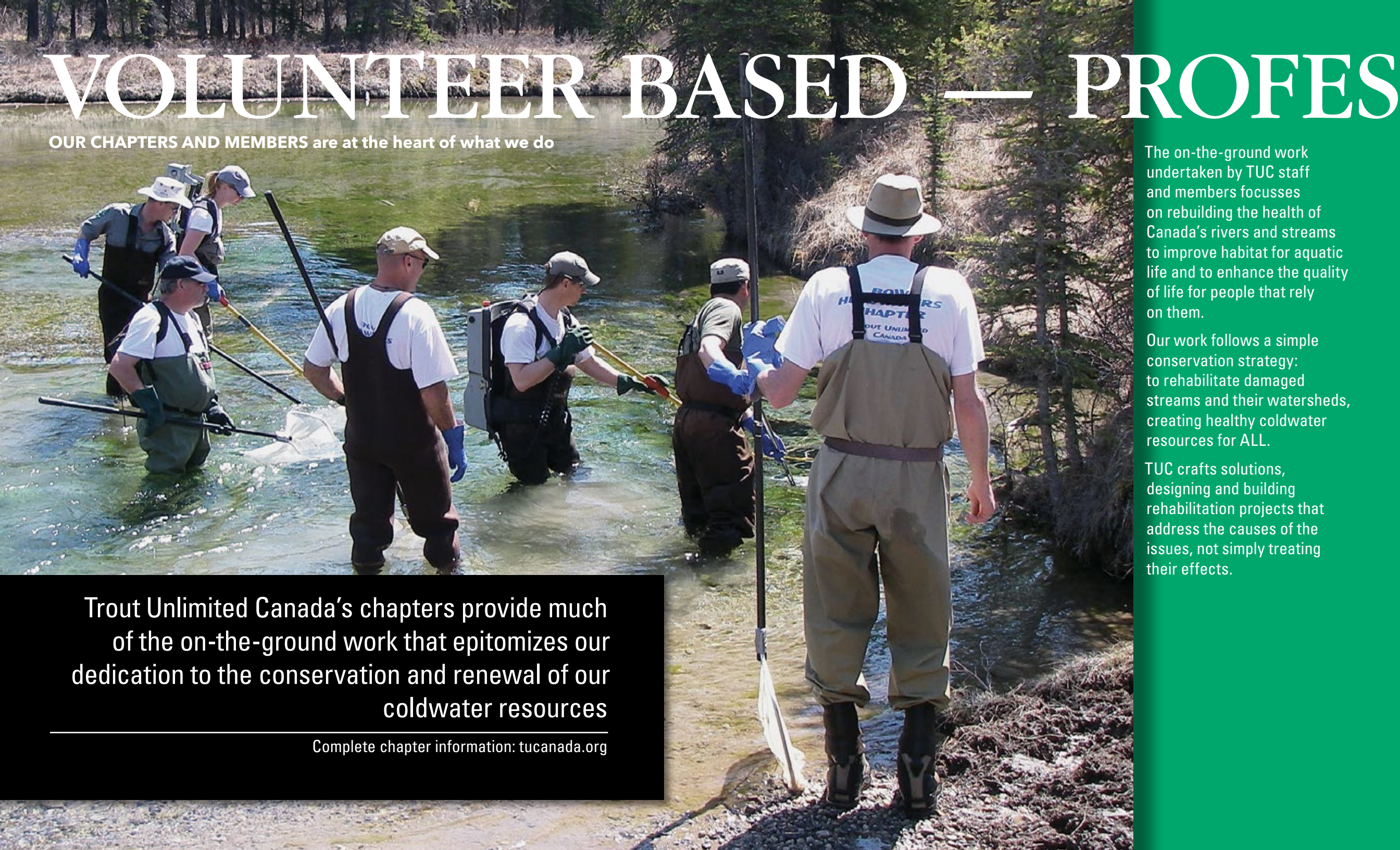


Reintroducing Great Lakes Atlantic Salmon

Since 1972, we have invested millions of dollars in improving rivers and streams for the animals that live in them and the communities that use them for recreation, industry and consumption.

VOLUNTEER BASED — PROFES

OUR CHAPTERS AND MEMBERS are at the heart of what we do



Trout Unlimited Canada's chapters provide much of the on-the-ground work that epitomizes our dedication to the conservation and renewal of our coldwater resources

Complete chapter information: tucanada.org

The on-the-ground work undertaken by TUC staff and members focusses on rebuilding the health of Canada's rivers and streams to improve habitat for aquatic life and to enhance the quality of life for people that rely on them.

Our work follows a simple conservation strategy: to rehabilitate damaged streams and their watersheds, creating healthy coldwater resources for ALL.

TUC crafts solutions, designing and building rehabilitation projects that address the causes of the issues, not simply treating their effects.

REGIONALLY BACKED

Where can you find us?

Currently, Trout Unlimited Canada comprises 22 chapters from British Columbia to the Maritimes, and from the Niagara Peninsula to the Northwest Territories.

Our chapters engage in proactive, science-based conservation projects supported by research and planning from TUC's team of professional fisheries biologists, and further supported by governments, foundations, corporations, landowners and conservation-minded individuals like you.



NORTHWEST TERRITORIES
NWT (Yellowknife)

BRITISH COLUMBIA
• Thompson-Nicola (Kamloops)
• Okanagan (Kelowna)

ALBERTA
• Bow Headwaters (Canmore)
• Bow River (Calgary)
• Central Alberta (Red Deer)
• Northern Lights Fly Tyers-TUC Edmonton
• Oldman (Lethbridge)
• Winding Waters (Nanton)

SASKATCHEWAN
Doug Cressman (Saskatoon)

QUÉBEC
Châteauguay (Montréal)

ONTARIO
• Durham East (Ajax)
• Greg Clark (Brampton)
• Happy Trout (Markdale)
• Middle Grand (Paris)
• Near North (North Bay)
• Niagara
• Speed Valley (Guelph)
• Ted Knott (Hamilton/Burlington)

PRINCE EDWARD ISLAND
• Prince County
• Prince Edward Island

NOVA SCOTIA
• Tusket River

WHERE WE WERE AND WHAT

TROUT UNLIMITED CANADA: Canada's water is worth protecting



We have more than 5000 volunteers contributing over 30,000 volunteer hours annually to increase the measurable work we do. Volunteers engage in local level ownership and stewardship, helping to spread a conservation ethos across the country.

Read our National Conservation Agenda online: tucanada.org

Trout Unlimited Canada would not be able to fulfill its mandate without volunteer support. Volunteers, like TUC's Chapters, deliver integral, hands-on assistance for our conservation goals. Their support, enthusiasm and action allows us to increase both the scope and volume of work completed across Canada each year.

In 2014 Trout Unlimited Canada completed a variety of conservation projects Canada-wide — from BC's Qualicum region to Alberta's Bow, Oldman, Red Deer and Crowsnest Rivers, to Ontario's Rocky Saugeen, Grand River and Marden Creek, to Québec's Châteauguay River.

Trout Unlimited Canada's conservation projects — both large *and* small — engage **our chapters**, members, volunteers and project partners, and create personal connections to the environment in individuals at the local level across the country.

WE DID IN 2014

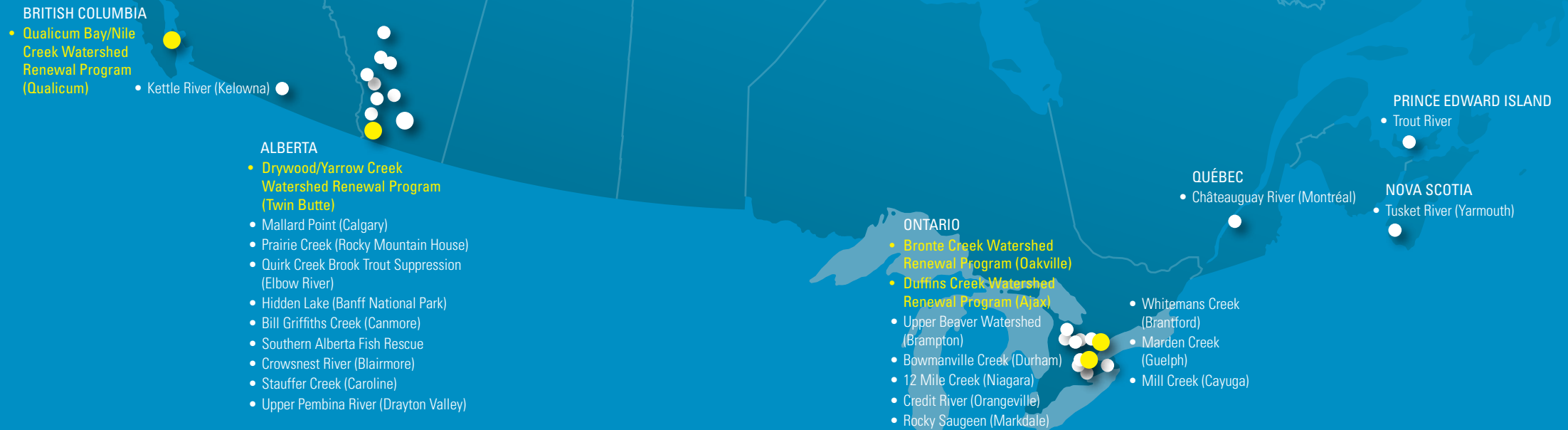
Across the country, volunteers planted native shrubs along miles of waterways to help stabilize banks, reduce erosion and provide valuable habitat for local wildlife. In Alberta, participants in TUC's **Stewardship Licence Project** logged over 1450 angler-hours removing non-native Brook and Rainbow Trout from 15 different streams to help facilitate the return of native Cutthroat and Bull Trout. In the south of the province, Oldman Chapter members participated in several important watershed and fisheries workshops and

conferences, and developed an adopt-a-stream proposal which can now be used province-wide. Meanwhile, the annual **Alberta Fish Rescue** saw over 400 volunteers save 51,000+ fish from six irrigation canals. In the north, Edmonton members engaged in Arctic Grayling angling surveys, PIT tagging, electro-fishing and snorkel surveys, 25 temperature data logger installations and initiated a stream crossing assessment program — all part of an important Arctic Grayling conservation program.

In Ontario, the **Bronte Creek Watershed Renewal Program** alone accounted for 117 volunteers and 462 volunteer hours! Two in-stream restoration projects on private lands and three on public lands, and two educational signage projects were completed, 32 sites were monitored for water quality and fish community, and over 880 people participated in eight educational events. In other areas, volunteers created upwelling aerated flows for spawning Brook Trout (Emerson Creek), continued narrowing and restoring wide, silted

creek sections (Armstrong and Barrhead Creeks), and ameliorated or removed several detrimental in-line ponds along with the construction of a bottom-draw to reduce water temperature on 12 Mile Creek.

In Québec, Châteauguay members initiated a program with private landowners to restore Collins Brook, an important tributary to the Châteauguay. Maritime members in PEI and Nova Scotia, continued their important restoration and enhancement work on the Trout and Tuskent Rivers, respectively.



fresh water, clean future

A REASONED VOICE FOR CANADA

TROUT UNLIMITED CANADA: Canada's water is worth protecting

Canada's waterways always provide clues to their health—if you are prepared to look. TUC's habitat assessments include many different components, including aquatic insect sampling. The presence and relative volume of certain insects provide valuable insights into a river or stream's overall condition.

Trout Unlimited Canada is seen within the environmental community as a source of balanced, science-based knowledge, providing keen insight on Canada's freshwater resources and habitat.

In addition to its hands-on conservation activities, Trout Unlimited Canada provides valuable policy and program advice to both federal and provincial ministries and the federal Department of Fisheries and Oceans, and is a conservation voice speaking for the benefit of all Canadians.

Through its involvement with a coalition of conservation organizations TUC provided critical advice on the new federal fisheries protection policies in 2014. TUC's role ensures that policy legislation includes conservation and protection, preventing fisheries degradation through habitat or animal loss.

DA'S WATER

Trout Unlimited Canada also continued to make a difference as part of the worldwide environmental community. At the 2014 American Fisheries Society Annual Meeting and Conference held in Quebec City, TUC lent its leadership, expertise and experience to the over 1,600 scientists and fisheries professionals who attended from all over the world. TUC's role in such events helps ensure TUC is using the most up to date scientific knowledge and techniques to achieve its mandate.

Trout Unlimited Canada was proud to be involved in the development of a major science paper, *Principles for ensuring healthy and productive freshwater ecosystems that support sustainable fisheries*. The leadership role TUC took within the science community provides a critical link between science and on-the-ground resource management in conserving, protecting and restoring Canada's water.

2014 also saw the continued promotion and development of TUC's Natural Channel Systems approach and training for management of functional rivers and their corridors. Working with its conservation partners, TUC uses the natural native structure of rivers to manage water on our landscape. By promoting this approach, TUC is helping engineers migrate away from traditional concrete channels to a system of natural stream construction, including riffle, run, pool structure and meanders—a practice that reduces flooding, property damage and erosion while creating amenities for local communities by providing natural habitat for plants and animals.

Trout Unlimited Canada views education as a key component of its mandate, and 2014 was no exception, with 35 students becoming the first graduates of its **Aquatic Renewal Stream Restoration Training Program**. The unique, six-workshop series taught by professionals with decades of experience, provides education on stream ecosystems, rehabilitation planning, assessment, monitoring and implementation, and targets government employees, consultants, university students and volunteers alike.

KEY CONSERVATION POLICY CONTRIBUTIONS IN 2014

The following are just some of the contributions Trout Unlimited Canada made through policy submissions, participation and presentations this past year:

- Ontario Provincial Fisheries Strategy
- Department of Fisheries and Oceans fisheries policy review
- American Fisheries Society Annual Meeting & Conference
- Oldman Watershed Council Headwaters Action Team [AB]
- Lake Ontario Atlantic Salmon Science Meeting [ON]
- Friends of Bull Trout Conference [BC]
- DFO Recreational Fisheries Conservation Partnerships Program [AB]

fresh water, clean future

RAINWATER ONLY! QUE DE L

YELLOW FISH ROAD™: Trout Unlimited Canada's signature education program

Pollutants like garden chemicals, soap, gas, oil, paint and sediment all can wash into our local waters through storm drain systems. Understanding the problems these pollutants cause leads to solutions to reduce their impact and motivate action to keep our waterways clean.

Yellow Fish Road™ is an award winning national program that teaches youth about the importance of preventing storm water pollution. This unique program builds on a culture of caring for our most precious resource—water.

Learning is linked to action through fun and interactive presentations and community-based storm drain painting projects. The program's bright yellow fish symbols are featured by storm drains in most major communities from coast to coast, serving as a reminder that 'Rainwater Only' should go down the drain to our rivers, lakes and streams.

"I have a better understanding of the ecosystem...
and the connection of rivers to drains."

"I learned that chemicals we put into our water
can affect wildlife and water ecosystems... and I
learned how important water is to us."

YFR™ student participant comments

A PLUIE ICI!

2014 success by the numbers:

- 10,000 storm drains marked
- 40,000 door hangers hung
- 25,000 program participants
- 500 presentations & 100 events

BRITISH COLUMBIA

- City of Kelowna
- Allan Brooks Nature Center, Vernon

ALBERTA

- Battle River Watershed Alliance
- Calgary and Edmonton Area Girl Guides
- Cities of Brooks, Calgary, Lethbridge, Red Deer and St Albert
- Fort McMurray Environment Week
- Strathcona County

SASKATCHEWAN

- City of Regina
- Bridging Rivers Girl Guides
- Meewasin Valley Authority
- Swift Current Creek Watershed Stewards

ONTARIO

- Bay Area Restoration Council
- Cities of Burlington, Guelph, Kitchener, Mississauga, Waterloo and Windsor
- Conservation Halton
- Durham Sustain-Ability
- Haldimand and Norfolk Stewardship Councils
- Ausable Bayfield, Ganaraska Region, Grey Sauble, Kettle Creek, Lower Trent, Maitland Valley, Niagara Peninsula, Nottawasaga Valley, Otonabee, Qunite, St Clair Region, Toronto Region and the Town of Oakville Conservation Authorities
- Severn Sound Environmental Association
- Woolwich Township

QUÉBEC

- Groupe d'éducation et d'écovigilance de l'eau (G3E)

2014 sponsors



WHERE TUC'S CONSERVATION

TROUT UNLIMITED CANADA: No better investment, and no greater return!

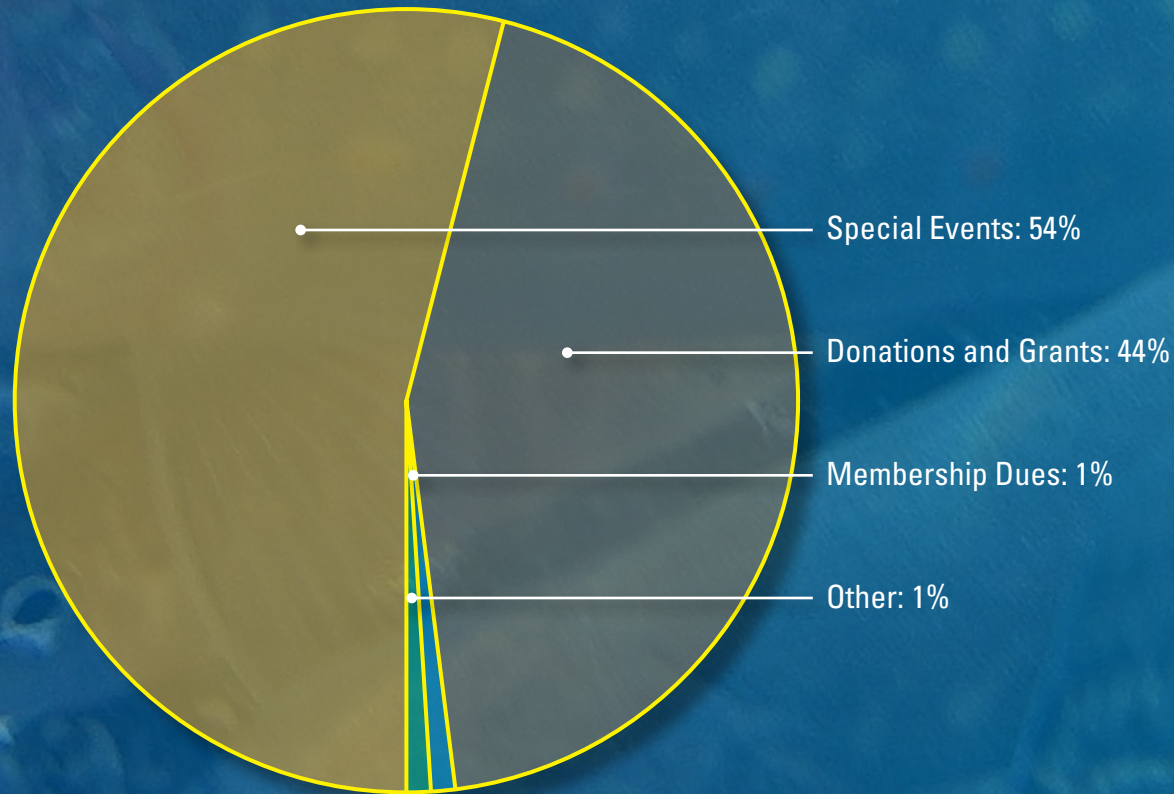


TUC puts more work on the ground than any other national water conservation organization. Through partnership and leveraging of funds, \$4 worth of work is completed for every \$1 donated. There is no better investment than in TUC and no greater return than the protection of our water resources.

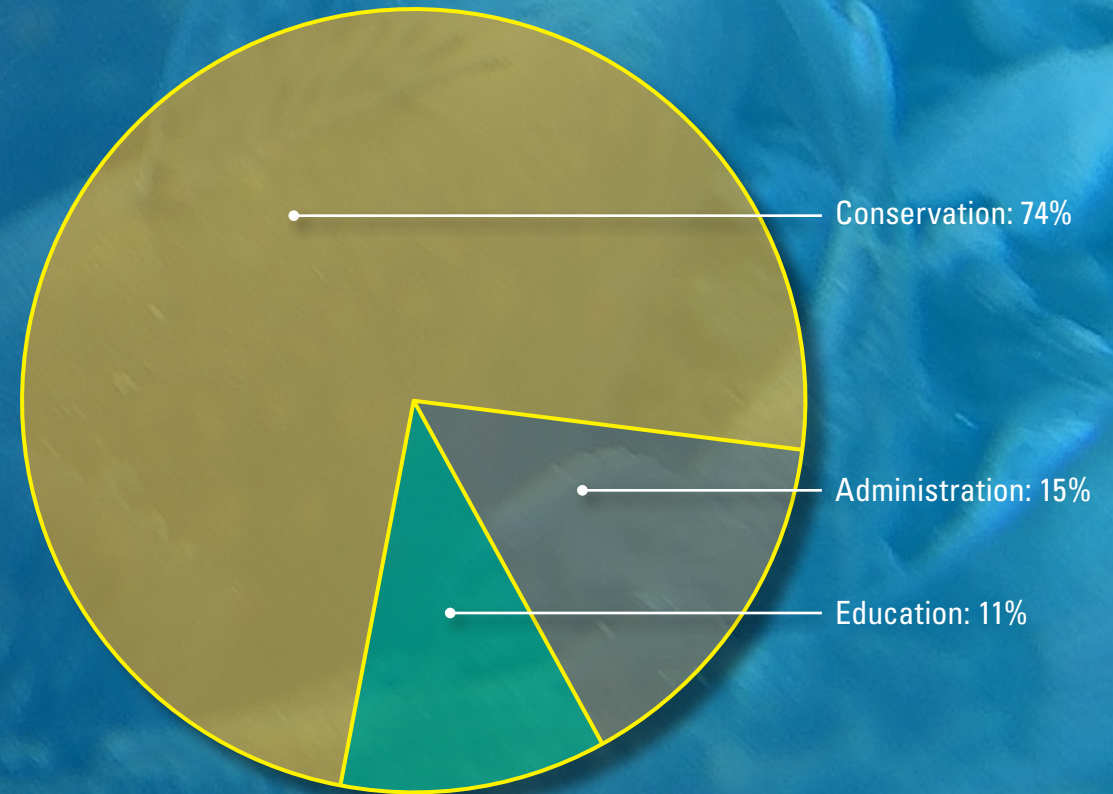
Trout Unlimited Canada's special events are essential fuel to the organization's ability to carry out its projects and programs. Every angler and water conservationist in Canada, along with each TUC member, owes a big "Thank You" to **all those who donate** merchandise, trips, art and much more to our events, as well as to the hundreds of anglers and non-anglers alike who attend and spend their money at our fun-filled dinners, auctions and raffles in support of coldwater conservation.

In 2014 these special events helped raise over \$1.1 million, resulting in a net contribution of over \$750,000 in support of TUC's programs at the national, provincial and chapter levels.

FUNDS ARE SPENT



fundraising



where funds
are invested

FINANCES

Statement of Financial Position

December 31, 2014	General Fund	Project Fund	2014	2013
Current assets				
Cash	\$ 14,930	\$ —	\$ 14,930	\$ 66,254
Accounts receivable	5,693	—	5,693	100
GST receivable	12,806	—	12,806	14,597
Prepaid expenses	15,555	—	15,555	9,911
Inventory	118,066	—	118,066	49,757
Due from General Fund	—	—	—	13,756
	167,050	—	167,050	154,375
Capital assets	47,682	298,000	345,682	343,309
	\$ 214,732	\$ 298,000	\$ 512,732	\$ 497,684
Current liabilities				
Accounts payable and accrued liabilities	170,182	—	170,182	63,578
Due to Project Fund	—	—	—	13,756
	\$ 170,182	\$ —	\$ 170,182	\$ 77,334
Fund Balances				
Gapen's Pool land contributions	—	228,000	228,000	228,000
Unrestricted	44,550	—	44,550	108,595
Internally restricted	—	70,000	70,000	83,756
	44,550	298,000	342,550	420,351
	\$ 214,732	\$ 298,000	\$ 512,732	\$ 497,684

Statement of Operations

For the year ended Dec. 31, 2014	General Fund	Project Fund	2014	2013
Revenue				
Dinner revenue	\$ 1,065,796	\$ —	\$ 1,065,796	\$ 881,997
Donation and grant income	254,356	620,778	875,134	1,281,888
Memberships	33,100	—	33,100	46,487
Interest and other	17,597	—	17,597	22,045
	\$ 1,370,849	\$ 620,778	\$ 1,991,627	\$ 2,232,417
Expenditures				
Resource expenditures	861,592	793,448	1,655,040	1,563,699
Dinner expenses	414,388	—	414,388	473,356
	1,275,980	793,448	2,069,428	2,037,055
Excess (deficiency) of revenues over expenditures	\$ 94,869	\$ (172,670)	\$ (77,801)	\$ 195,362

These financial statements do not reflect the substantial donations made to chapters and councils across the country or the gifts in kind made by our donors.

A complete copy of TUC's audited financial statements and the auditor's report can be found at www.tucanada.org or will be sent upon request by calling 1.800.909.6040.

THANK YOU!

Trout Unlimited Canada and its members owe a big “Thank You” to all those who donate generously in support of coldwater conservation.

We are indebted to the following companies, organizations and individuals for their contribution to the success of our programs and fundraising endeavours across Canada in 2014.

While we strive for accuracy in recognizing our donors, we may inadvertently have made errors or omissions in this listing. If so, please accept our apologies and notify us so that we may correct our records. Contact TUC at 1.800.909.6040 or e-mail us at tuc@tucanada.org.

\$100,000+

Precision Drilling Corporation

\$10,000 to \$49,999

Alberta Conservation Association

APEX Distribution Inc.

Baker Hughes

Birks, The Core TD Square

Black Fly Lodge

Calgary Flames Alumni

Calgary Foundation

Calgary Herald

CEDA

Coleman Leggitt Trust

Earl’s Westhills

Earth Signal Processing Ltd.

Elite VIP Escapes

Enbridge Gas Distribution

Enbridge Pipelines Inc

Encana Corporation

Ensign Energy Services

Focus Corporation

Jack Fuller

Habitat Conservation Trust Foundation

Halliburton

Kenneth M Molson Foundation

Lexus of Calgary

Naden Lodge

National Fish and Wildlife Foundation

Pattison Outdoor

Rogers

Salamander Foundation

Sanjel Corporation

Secure Energy Services

Keith Smith

Tervita Corporation

Trican Well Service

Trillium Foundation

WC Kitchen Family Foundation

\$5000 to \$9999

Accenture

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ARC Financial Corp.

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Mel Benson

Mel Benson

Birchcliff Energy Ltd.

Ron Brenneman

Calgary Sun

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Ernst & Young [EY]

Fallen Leaf Gallery

Rick George

Curtis Golomb

High Arctic Energy

Jomax Drilling (1988) Ltd.

Kluane Wilderness Lodge

KTI Ltd.

Lucky Sportfishing

Marshall Trucking Inc.

1428408 Ab Ltd

Ontario Excavac Inc.

Vince Parkinson

PricewaterhouseCoopers

James Saunders

Solaris Management Consultants Inc.

Sommerville

Spaberry

SW Pipeline Inspection

TD Bank

The Post Hotel

Tourmaline Oil Corp.

United Technologies

Rafi Tahmazian

Weatherford International

WWF-Canada

\$1000 to \$4999

Alberta Fly Fishers

Ron Anderson

Arne Andreasen

Ann Smith Quebec Sporting Inc.

Barjac Construction Management Inc.

Bavin Glass Works

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Joshua Borger

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Corpus Christie DU

Bruce Dancik

Dave Brown Outfitters

Mya DeRyan

Don Douglas

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Fly Craft Angling Adventures

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Dennis Hall

Richard & Lois Haskayne

Henry Singer Men’s Wear

Islander Reels

Roy Klassen

KTI Limited

Levis Fine Art Auctions

Lissi Legge

Luke Weiser Custom Rods

Jess Lumsden & Aaron Feltham/Bow

River Troutfitters

Madison-Gallatin TU Chapter

Matrix Drilling Fluids Ltd.

McLennan Fly Fishing

Mikisew Sports Fishing

John Mitchell

Donald W. Morrison

Murphy Sport Fishing

Nathalie Boisvert Image Artist &

Photography

Penny Lane Entertainment

Robert B. Somerville Co. Limited

David Robinson

RP Investment Advisors

Stampede Toyota

Brian Stone

SW Pipeline Inspection

Old House Village & Spa

Robert Peters

Don Pike

Platinum Talent Management Inc.

Dave Reidie

Richmond Hill Wines

Riddell Family Charitable Foundation

Paul Saks

Savanna Energy Services Corp.

Silvertip Outfitters

Skeena Meadows

Robert B. Somerville

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Springbrook Manufacturing

Jeff Surtees

Stantec

Stoney Lake Lodge

TD Commercial Banking

TD Friends of the Environment

Techmation

The Polar Foundation

Tinhorn Creek Vineyards

Toyota Financial Services

Upper Credit Trout Club

Neil Waugh

Whitecap Resources

David Williamson

www.canmore.com

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Alberta Rose Insurance

Alexander Whitehead

Executive Search Inc.

Amici Italian Grill & Lounge

Graham Anderson

Arrow Capital Management Inc.

ATCO Gas

Sue Baldrey

Jeff & Megan Barefoot

Beavertail Outfitters

Blackhawk Golf Club

Boyden Canada

Wade Brillon

David Byler

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Canadian Car Wash Association

Canadian National Sportsmen’s Shows

Canadian Online Giving Foundation

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North Saskatchewan River Guides

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Osteria de Medici

Altheia Oswald

Outcast Sporting Gear

Packers Plus

Ron Pearson

Bill Peters

Picton Mahoney Asset Management

Quantum 8 Inc.

John Retallack

Gord Ritchie

Kevin Rome

Royal Ontario Museum

Sentry Select Capital Corp.

Sirocco Golf Club

Bob Shaunessy

Dick Slobidian

Stor Office Furniture

Margaret & Ron Southern

Douglas Suttles

Rick Titan

Reed Toreson

TR Canada

Trout Chasers River Company

VIA Rail Canada Inc.

Kevin Watson

Gord Weber

Patricia Woods

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www.tucanada.org

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